

“Storage Should Be Easy!” At ASPYRA, We Agree... ASPYRA®

Every facility wants to know: “How can I safely, securely and cost effectively preserve my medical image data, and still keep up with all of the regulatory compliance requirements? How do I avoid PACS vendor lock-in and risky data migrations? How can I be sure my images will be available, years from now? VNA technology sounds promising, but it also sounds like just swapping one ‘gold plated’, complex storage technology for another.” ASPYRA provides the most economical, functional, long term, vendor neutral image archival (VNA) solution available.

ASPYRA Managed Storage Services. ASPYRA’s VNA works with virtually any PACS and we do it for a low, one-time storage fee. No access fees, no additional maintenance fees, no PhD in mathematics required to calculate your fee structure! One simple storage fee for the life of your information, period. We expect to save our clients **50 – 85%** on their overall image data preservation costs, and the savings will start **day one**.

“How does it work?”

Simple, at the heart of our solution is standards based storage. Since ASPYRA’s Managed Storage Services is based explicitly on the DICOM Standard “Storage Service Class”, the solution integrates well with virtually any PACS or existing storage architecture. ASPYRA’s VNA can be utilized as a Backup, Disaster Recovery and Business Continuity solution, as an “end to end” Archive Storage solution, or “all of the above.” Always for the same low, one-time fee for the life of the data.

ASPYRA provides an onsite-offsite archive strategy, so multiple copies of your diagnostic study data are always available and secure. You own the data, we provide the purpose-built storage infrastructure.

The onsite server component simply acquires diagnostic study data in real time, directly from the PACS, and simultaneously copies to ASPYRA’s **Storage Center(s)**, where multiple copies of the data are kept safely and securely. This complements your on-site archive. The ASPYRA Storage Centers are at-scale, secure, purpose-built data archival facilities. Image data is automatically migrated to current storage technologies as a background process in the Storage Centers, completely transparent to your PACS. This whole process is automated and transparent to the imaging organization.

Sound too easy? Storage should be easy!

“What benefits should I expect from ASPYRA?”

- One Time Cost to store for the life of the study, saves you dollars starting day one
- Storage Refreshes and Data Migrations to Current Archive Technologies are handled automatically, with no additional cost to our clients. This guarantees the long term retention of the image data, with **NO DATA MIGRATIONS**
- Storage Capacity Expansion is Managed Transparently without the need to introduce ANY additional infrastructure and cost to our clients
- Provides Business Continuity (BC) and Disaster Recovery (DR) contingencies, required by the HIPAA security rule
- 100% standards based
- Reduces data center costs, utility and cooling costs, IT administration costs, hardware and software maintenance costs, and other storage costs normally incurred directly by our clients
- DICOM Storage Commitment, along with additional data integrity checks between the PACS solution and the ASPYRA data centers, ensures the long term integrity of the image data
- Fixed, one-time, storage costs over the life of the contract
- Complements any existing storage solution by providing deep archive and remote storage (for DR and BC)
- Lowest energy consumption available

Depending on the size and scope of your organization, ASPYRA may be able to save you tens of thousands, hundreds of thousands, or millions of dollars over the life of a business partnership. We like to

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help companies, large and small, solve medical image storage problems with simple, cost effective solutions.

The software and technology in ASPYRA's VNA is responsible for the safe, secure archival of over **2 billion** medical images worldwide and has been in use for over 17 years. At ASPYRA we believe that actions speak louder than words!

We would like to hear about your clinical, financial, and technological objectives surrounding the long term preservation of your diagnostic study data. We believe that we can offer relevant, agile, cost-effective solutions designed to provide an **immediate, significant, positive** impact on your business. If we can't, we'll be the first to admit it. We don't want to "try to fit a round peg into a square hole", and we don't want ANY unhappy clients. So, if we feel that we're not a fit, we'll let you know.

Call or e-mail today for a free consultation on how to save money and improve and streamline your medical image storage environment. We look forward to partnering with you.